

Alexandre Marx, Project Manager

19 avenue de choisy, 75013 Paris
Phone : +33(0)618.156.586

Email : marxalexandre@gmail.com
Website : www.alexmarx.info

EXPERTISE

3 years experience, proven abilities in budget management, on-time delivery, and Client's satisfaction

EXPERIENCE

2007 – Today: **OGILVY INTERACTIVE, Paris - France. Interactive marketing Project Manager**

- Managed multiple projects and clients while meeting deadlines and budgets
- Defined project specifications in order to meet client requirements
- Information architecture and user experience wireframing (front and back-end)
- Meeting coordinator in charge of outlining project requirements, business objectives, strategy, budget, and schedule to in-house team
- Managed a multidisciplinary design and development team/offshore team
- Prioritized, reviewed, tracked, and acted as quality control to ensure client expectations are exceeded
- Providing high standard client care

Clients and project highlights include:

AMERICAN EXPRESS, KLORANE, L'ORÉAL, MATTEL, GSK

Feb. - Jul. 2007: **GRUPPA66 OGILVY, Warsaw - Poland. Interactive marketing**

Clients and project highlights include:

SPRITE, GILLETTE, LENOVO, GE MONEY BANK, BMS

Feb. - Jul. 2006: **MCONNECTION, Lodz - Poland, Design/e-commerce solution**

Junior Project Manager

Feb. - Jun. 2004: **JUGGERNAUT GROUP INC., London - Canada. Media Agency**

Web Designer

SKILLS

Client Facing Experience, Great Organizational Skills, First-Time User Thinking, Common Sense, Human Factor, Attention to Details.
In charge of planning, defining and managing budgets/timeline. Project specification. Team and external resources management, production management.
Dynamic HTML/FLASH websites production. Advanced Knowledge in HTML/CSS, Front/Back office technologies. Very Good knowledge of Web standards, Flash, Dreamweaver, Photoshop, illustrator, Indesign, Premiere, Final Cut Pro.
Understanding of programming languages (PHP, JavaScript) as well as Backend.
Information Architecture and user experience knowledge.
Advanced knowledge of Microsoft Office Suites, Microsoft Project.
Testing and QA processes. Experienced with Tracking and Data collecting.
Advanced level in English language. Bases of Spanish and Polish languages.

EDUCATION

Media Engineering Master at the Institut Ingémedia, Toulon, France
Diploma of international technical studies (DUETI) in Services and Communication networks (SRC), WSHE, Lodz (Poland)

INTERESTS

Travelling, reading, digital addict (creation, Internet), photography, music
Skiing, judo and sailing